ISSUE MONTH	SPECIAL ADVERTISING SECTIONS	AD SPACE RESERVATION DEADLINE	CAMERA READY DUE
JAN	Choosing Childcare, The Fit Family, Let's Party, Party Profiles, Wellness Choices	12/8	12/11
FEB	Choosing Childcare, Let's Party, Summer Camps, The Family Pet, Wellness Choices, Dental Health Month	1/11	1/15
MAR	Let's Party, Summer Camps, Wellness Choices, ELDER CARE GUIDE (Pull-Out)	2/10	2/15
APR	Choosing Childcare, Let's Party, Summer Camps, The Family Pet, Wellness Choices, Shape The Future: Education & Careers, SPECIAL NEEDS (Pull-Out)	3/10	3/15
MAY	Let's Party, Summer Camps, Wellness Choices, FAMILY RESOURCE GUIDE (Pull-Out)	4/10	4/15
JUNE	Let's Party, Summer Camps, The Family Pet, Wellness Choices, SUMMER GO GUIDE (Pull-Out)	5/10	5/14
JULY	Choosing Childcare, Let's Party, Summer Camps, Summer Fun, HEALTHY CHILD/HEALTHY FAMILY (Pull-Out)	6/10	6/15
AUG	Choosing Childcare, Let's Party, The Fit Family, The Family Pet, Wellness Choices	7/9	7/15
SEPT	Choosing Childcare, Let's Party, The Fit Family, Wellness Choices, Shape The Future: Education & Careers	8/10	8/16
OCT	Let's Party, The Family Pet, Wellness Choices, FAMILY RESOURCE GUIDE (Pull-Out)	9/10	9/15
NOV	Let's Party, Gifts Galore Profiles, Holiday Happenings, Wellness Choices	10/11	10/15
DEC	Let's Party, Gifts Galore Profiles, The Family Pet, Wellness Choices, EXPLORING EDUCATION (Pull-Out)	11/10	11/12

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