

| ISSUE MONTH | GENERAL EDITORIAL THEME | EDITORIAL SUBMISSION DEADLINE | CALENDAR ITEM DEADLINE |
|--------------------|---|--------------------------------------|-------------------------------|
| JAN | <ul style="list-style-type: none"> • Birthday Parties • Party Profiles | 11/1 | 12/16 |
| FEB | <ul style="list-style-type: none"> • Cabin Fever Cures | 12/2 | 1/15 |
| MAR | <ul style="list-style-type: none"> • Seeking Spring • Eldercare Guide (Pull-Out) | 1/2 | 2/14 |
| APR | <ul style="list-style-type: none"> • Having a Baby • Special Needs Child (Pull-Out) • Shape the Future - Education & Careers | 2/3 | 3/16 |
| MAY | <ul style="list-style-type: none"> • Celebrating Moms | 3/2 | 4/15 |
| JUNE | <ul style="list-style-type: none"> • Celebrating Dads • Go! Guide: Summer Fun (Pull-Out) | 4/1 | 5/15 |
| JULY | <ul style="list-style-type: none"> • Travel & Vacation • Healthy Child, Healthy Family (Pull-Out) | 5/1 | 6/15 |
| AUG | <ul style="list-style-type: none"> • Beating Summer Boredom | 6/1 | 7/15 |
| SEPT | <ul style="list-style-type: none"> • Back to School • Shape the Future - Education & Careers | 7/1 | 8/14 |
| OCT | <ul style="list-style-type: none"> • Halloween • Fall Fun | 8/3 | 9/15 |
| NOV | <ul style="list-style-type: none"> • Issues Facing Today's Families • Giving Thanks | 9/1 | 10/15 |
| DEC | <ul style="list-style-type: none"> • Holiday Happenings • Exploring Education (Pull-Out) | 10/1 | 11/16 |

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2020 EDITORIAL CALENDAR

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